

LEAH KELLY

lkell55@lsu.edu | (580)-916-2812 | Baton Rouge, Louisiana | leahssports.com

PROFESSIONAL SUMMARY

Sports photographer and creative media professional with experience capturing live-action moments across NCAA Division I athletics and competitive sports leagues. Skilled in high-speed sports photography, real-time editing workflows, and producing visual content optimized for storytelling, branding, and audience engagement. Known for delivering high-quality assets under tight deadlines and collaborating with creative, communications, and marketing teams to elevate digital presence. Experienced in covering baseball and inspired by the opportunity to support the Cape Cod Baseball League's storytelling and legacy.

EXPERIENCE

McNeese State University Athletics – Lake Charles, Louisiana

Athletics Creative Media Assistant | August 2025 – Present

- Capture live-action photography across NCAA Division I athletics for digital platforms, media coverage, and promotional campaigns.
- Edit and upload images in real time during games to support live social media posting and storytelling.
- Collaborate with athletic communications and creative staff to deliver visuals aligned with brand standards and team identity.
- Manage the full photography workflow, including editing, organization, and preparation of images for distribution.

Freelance Sports Photographer & Creative Media Specialist – Remote

April 2023 – Present

- Provide photography services for competitive sports, rodeo events, and branded media projects.
- Capture storytelling-focused imagery designed for audience engagement, media use, and sponsor promotion.
- Edit and deliver consistent, high-quality content tailored for social platforms, publications, and campaigns.
- Design complementary visual assets to support photography deliverables and enhance digital presence.

Sherman Shadowcats Baseball Team – Sherman, Texas

Lead Photographer & Social Media Content Creator | May 2025 – August 2025

Promoted from Photography Intern after demonstrating strong visual impact and workflow efficiency.

- Served as lead photographer for home games, practices, and promotional events in a competitive summer baseball league.
- Captured high-speed game action and narrative-driven moments to elevate fan engagement and player visibility.
- Delivered edited images during and after games to support real-time coverage and digital content needs.
- Collaborated with the general manager and creative team to maintain visual consistency across platforms.

Sherman Shadowcats Baseball Team – Sherman, Texas

Photography Intern | June 2024 – August 2024

- Captured photography throughout games and events to support team media coverage and storytelling initiatives.
- Edited and organized photos for digital distribution across social media and team channels.
- Assisted the creative team with visual planning for media day, player features, and marketing materials.
- Contributed to the development of a consistent visual identity through collaboration with media staff.

EDUCATION

Louisiana State University

Master of Arts in Mass Communication (Strategic Communications)
Expected May 2027

Oklahoma State University

Bachelor of Science in Agricultural Communications
December 2024

Bachelor of Science in Animal Science
(Biotechnology)
December 2024

PHOTOGRAPHY COVERAGE & AFFILIATIONS

- Photographer, Oklahoma State University Cowboy Stampede (Rodeo Athletics)
- Staff, Cowboy Journal Magazine
- Integrated Marketing Planner, Sixth Day Snacks
- Photographer, HOOPLA Jackpot (Livestock Show)
- Assistant Photographer, Showing for a Cause Livestock Show
- Assistant Photographer, Sweetheart Showcase Swine Jackpot

SKILLS

- Adobe Lightroom Classic & Photoshop (sports-focused editing workflow)
- Real-time photo editing and delivery during live events
- Visual storytelling for athletic programs, brands, and fan engagement
- Content creation aligned with social media strategy and audience growth
- Understanding of game flow and key visual moments in baseball and competitive sports
- Collaboration within media teams and ability to meet tight deadlines in fast-paced environments
- Licensed drone photography for sports and live-event coverage (FAA Part 107 Certified)

CERTIFICATES

- FAA Part 107 Drone License
- HubSpot Social Media Marketing Certification
- HubSpot Digital Marketing Certification
- HubSpot Content Marketing Certification